



Western Dakota Gem & Mineral Society
P.O. Box 1944
Rapid City, South Dakota
57701-1954

This Months Funny:

You might be a Rockhound if:

These are for the newbies!

You know the location of every rock shop within a 100 mile radius

When they haven't seen you for a week, the shop owners send you a get
well card!

You're retired and still thinking of adding a room to your house.



THE AMMONITE

Affiliated with RMFMS & AFMS

Next meeting:

6:00 p.m.

March 13, 2024

Minneluzahn Senior Center

315 North 4th Street

Rapid City, SD 57701

It is always rock hunting time!

The Purpose of our Non-Profit Club is to promote interest and education in geology, mineralogy, paleontology, archaeology and lapidary, to sponsor and promote the coordination of work efforts between groups and individuals





The Ammonite Western Dakota Gem and Mineral Society

2024-25 Officers

President:	Kelli Wold	605 381-6418	kelliwold24@gmail.com
Vice President:	Pete Lysenko		
Secretary:	Melissa Russell	605 418-9001	melissatphoto@gmail.com
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Board Member #1 :	Jason Hammer	307 851-5770	hammerstoneware@gmail.com
Board Member #2	Rod Woodcock	575 956-3081	rodwoodcock001@gmail.com
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CLUB Mailing: Western Dakota Gem and Mineral Society, PO Box 1954, Rapid City, SD 57709-1954

CLUB Website: www.WDGMS.org

CLUB Facebook: Western Dakota Gem and Society/groups

CLUB Email: westdakota.rocks@gmail.com

Meetings: Second Thursday of each Month (except August) at 6:00 PM (times can change)

At: Minneluzahan Senior Citizen Center, 315 North 4th Street, Rapid City, SD 57701

ANY SUBMISSIONS FOR THE NEWSLETTER SHOULD BE IN BY THE 25TH OF EACH MONTH

Any questions about the material found in the Ammonite please contact the editor:

Deborah Vick, 265 Stumer Rd Apt 7, Rapid City, Sd 57701

If you change your address, email address or have a problem receiving a newsletter:

Please Contact the Treasure at westdakota.rocks@gmail.com

Dues: \$15.00 per person - \$20 per family with children under 16 years – Includes 12 newsletters by e-mail. If you chose to receive the newsletter by mail, there is an additional \$10.00 fee. Dues cover the RMFMS insurance and an electronic copy of the newsletter.

Send dues to Treasurer, PO Box 1954, Rapid City, SD 57709-1954

February Minutes

Meeting was called to order at 6:07pm.

Welcome to all guests.

Debbie Vick motioned to approve the January 9th, 2025 minutes. Larisa Bailey seconded the motion. Motion approved.

Rob Wills made the motion to approve the January 18th, 2025 show minutes. Kayleigh Johnson seconded the motion. Motion approved.

The treasurer's report was given by Kelli Wold. Debbie Vick made the motion to approve the treasurer report. Sue Smith seconded the motion. Motion approved.

Don Bailey made the motion to increase the show budget for marketing to \$2,000.00. Rob Wills seconded the motion. Motion approved.

There was some discussion on getting a list of radio stations for marketing the show in July.

The Black Hills Prospecting Club will be at the show on Saturday.

Long sleeve and short sleeve shirts will be completed soon. Don Bailey pitched the tote bag idea. 12 prototypes are being made for the clubs viewing. Kayleigh brought up maybe having special 50th Anniversary tee shirts done.

Debbie Vick show chairman reported we have 23 contracted and paid vendors. There are 9 spaces left for the show. The flyer has been completed. The save the date cards were handed out for members to give out.

The club thought it would be nice to have a luncheon for our legacy members to celebrate the clubs 50th Anniversary. Don Bailey made the motion to have a luncheon on March 27th, 2025 at 11:30 am at the Park Restaurant and having a budget of \$400.00. Debbie Vick seconded the motion. Motion approved.

There was discussion on purchasing a new sound system to be used at the show. The cost can run from \$250.00 to \$500.00. This will be discussed more at a later date.

Don Bailey made a motion to have the local fire department come to the April meeting and show the club how to use an AED (Automatic Emergency Defibrillator). To see if the club should purchase one for the field trips we take. Pete Lysenko seconded the motion. Motion approved.

Kayleigh Johnson volunteered to speak also at the April meeting about survival and snake bites.

The field trip for February is to Bev and Craig Johnston's house to see their collection of agates.

Rob Wills brought up that he needs access to the website and system to be able to make changes for the club. Rob Wills also mentioned that the password need updating.

Kelli Wold brought in cameras that we can use at the show if we would like to use them.

The speaker for the night is John Masterson about the Pierre Shale fossils.

Debbie Vick made the motion to adjourn the meeting. Pete Lysenko seconded the motion. Motion

The Ammonite

approved.

February 8th Board meeting minutes

WDGMS **Board meeting**, held February 8, 2025 at the Rapid City Public Library conference room. was called to order by President Kelli Wold at 12:25 pm. Six (6) Board members were present: Pres. Kelli Wold, VP. Pete Lysenko, Past Pres. Debbie Vick, Treas. Leslie Lysenko, Historian Jordan Barnes, Librarian Cole Burrington.

1. 50th Club Anniversary luncheon proposed to honor long-time members, to be held March 27. Hist. Jordan is planning the event with help from Leslie. Jordan would like to design invitations for about 10 & send out with an RSVP. Advertising, cost and venue were discussed. Kelli to find Anya's phone number for ConnectCenter1. Ask Melissa to take photos to accompany a Press Release to be delivered to local media. The Park at Baken Park will be viewed, along with menu items and/or buffet. Leslie motioned that said luncheon & everything associated with same to be paid by the Club not to exceed \$400.00. Debbie seconded. All ayes.

2. Purchase of AED and 1st Aid Kit. All agreed that an AED & especially a first aid kit, should be purchased. AEDs can cost \$400 - \$1,400. The April meeting speaker is Rapid City Fire Dept.EMSSS Operations. We'll get a better idea of what we will need & the training required & then discuss how an AED can be integrated into field trips. Leslie motioned that first aid kits should be looked at and priced. Jordan seconded All ayes.

3. Kelli reported Mimi Lancsak has volunteered to put together a "slide show" to run at the annual show. She'll scan old & new photos. Jordan will bring the photo album to the next meeting for Mimi. Debbie will ask CSF is there is a screen in the building & we'll see what Mimi needs. The Club projector is in the trailer.

4. Treas. Leslie asked for Club expenditure ideas. We have money & are a Non-Profit organization. A scholarship to another non-profit? A sound system for use at the annual show? All felt a sound system would be a useful piece of equipment & can be used this year & long-term. Discussion about kinds of systems: couple large speakers vs. multiple smaller speakers, microphone, wiring vs. remote, etc. Debbie motioned that a person be found to advise us on what we need & the cost. Leslie seconded. All ayes.

5. Leslie and Don B.went to Masters Custom Design re: canvas-type bags with Club logo. A few were ordered & will bring in when ready.

6. A few show matters were briefly discussed:

Debbie will continue to work on the Flyer and get it to Kelli.

Debbie will confirm with CSF regarding designated handicapped parking spaces.

Debbie will call the Concession Lady to make sure July 25-27 are on her schedule.

The Club will provide a 50th anniversary cake for the Show potluck. It'll be from Walmart with the club insignia. Debbie will also ask if the concession lady makes cakes.

Kelli has a few security cameras that the Club can use at the show. Also buy a few posters that say "security cameras on site". Don has been in contact with the Sheriff's Dept.

Leslie will look into larger “yard signs”.

Pete & Kelli will see if a geode-cracker can be set up for the show.

Next show meeting Saturday, March 8. Leslie will see if room is available at RCPL.

Board Meeting adjourned at 11:45 am.

President's message

Thank you to all that attended the February 2025 club meeting.

We had a lot to go over since the club is celebrating our 50th Anniversary.

The speaker was John Masterson who gave a wonderful and very interesting presentation on Seaway Cretaceous Fossils.

If you are interested in buying a WDG&MS tee shirt let Don Bailey know.

The March speaker will be Tom Woodden on Fairburns!

Hope to see everyone at the March meeting

Treasurer Notes:

As reported at the February meeting: \$252.00 deposited & \$274.00 spent.

The IRS annual 990N report has been filed.

The Show Account had 4 vendor deposits & the banner fee paid to the City Parks & Recreation, plus the printing of 700 “save the date” cards & mailing of same.

MEMBERSHIP NEWS:

- * We're happy to see Jason back! Between illness & weather, it's been a while.
- * Kelli Wold is retiring after 40 years of working for Dakota Star Federal Credit Union.
We wish her the best in her future rock hunting adventures! Congratulations Kelli!
- * Thank you LeRoy Kropuenske for the monetary donation – it's much appreciated.

February's guest speaker was John Masterson on on Seaway Cretaceous Fossils.



Trade Names for Crystals and Minerals: **Unveiling the Mysteries**

In the world of crystals and minerals, where mysticism meets commerce, trade names play a pivotal role. These names not only evoke the unique properties and allure of each stone but also serve as marketing tools for sellers. However, the landscape of trade names is rife with confusion, as multiple vendors often use different names for the same mineral. In this blog, we delve into the intricacies of trade names, to include guidelines for clarity and coherence in this fascinating domain.

Understanding Trade Names:

Trade names are the vernacular labels assigned to various crystals and minerals to distinguish them in the market. While some names reflect the mineral's scientific classification, others are derived from folklore, mythology, or perceived metaphysical properties. For instance, the mineral quartz is known by various trade names such as amethyst, citrine, or rose quartz, each denoting distinct color variations and purported attributes.

The Confusion Conundrum:

One of the primary challenges in the realm of crystals and minerals is the proliferation of trade names, leading to confusion among buyers and enthusiasts. Imagine seeking a specific stone for its purported healing properties, only to encounter it under different names from different vendors. This confusion not only impedes informed decision-making but also undermines trust in the industry.

Guidelines for Clarity:

To address the confusion surrounding trade names, it's helpful for sellers and enthusiasts alike to adhere to certain guidelines:

- 1. Scientific Accuracy:** Whenever possible, trade names should align with the mineral's scientific classification. This ensures consistency and clarity across the board.
- 2. Transparency:** Sellers should provide comprehensive information about the mineral's scientific name, geological properties, and any relevant folklore or metaphysical associations. Transparency fosters trust and empowers buyers to make informed choices.
- 3. Consistency in Usage:** Within the industry, there should be a concerted effort to standardize trade names for common minerals. This consistency minimizes confusion and facilitates communication among sellers and buyers.
- 4. Education and Awareness:** Both sellers and consumers should prioritize education about crystals and minerals. Understanding the scientific basis behind trade names equips individuals to navigate the market with confidence and discernment.

The Phenomenon of Self-Branding:

While trade names serve as markers of identification and differentiation in the world of crystals and minerals, it's not uncommon for sellers to feel compelled to infuse their own identity into specimens already bearing established trade names. This phenomenon often arises from a desire to enhance exclusivity and individuality within the market.

In some cases, sellers may attribute unique qualities or properties to a crystal, subtly altering its trade name or adding proprietary descriptors to distinguish their offerings. While this practice may stem from genuine enthusiasm and appreciation for the beauty of these natural wonders, it's essential for both sellers and buyers to navigate this terrain with discernment and awareness.

By embracing transparency and authenticity in their practices, sellers can honor the inherent qualities of each crystal while fostering trust and integrity within the community. Likewise, buyers can engage with enthusiasm and curiosity, appreciating the diversity of perspectives and interpretations that enrich the tapestry of the crystal world.

In the quest for exclusivity, let us not lose sight of the intrinsic beauty and wonder encapsulated within each crystal and mineral, regardless of the names we bestow upon them. After all, it is their timeless allure and mysterious depths that continue to captivate and inspire us on our journey of exploration and discovery.

Used with permission from RocksityFineMinerals. Author: John. Article first appeared in his blog on July 1, 2024.

List of upcoming events:

March Guest Speaker: Tom Wooden

March Field Trip: TBD

Upcoming Area Shows

This information can be found at the www.rockandmineralshows.com. Please check the website current shows across the country and in Canada.

Hellgate Mineral Society Show - 03/15/2025

Start Date: 03/15/2025

End Date: 03/16/2025

Hours: Sat 9:00 - 6:00 Sun 10:00 - 5:00

Venue: Hilton Garden Inn

Address: 3720 North Reserve

Hilton Garden Inn

Missoula, MT

Website: <https://hellgatemineralsociety.org/>

Gold, Gem & Mineral Show - 03/22/2025

Start Date: 03/22/2025
End Date: 03/23/2025
Hours: Sat 9:00-6:00 Sun 10:00-4:00
Venue: Flathead County Fairgrounds, Expo Bldg
Address: 265 N Meridian Road
Flathead County Fairgrounds, Expo Bldg
Kalispell, MT
Website: <https://rockchucks.org/>

Cedar Valley Rocks & Minerals Show - 03/22/2025

Start Date: 03/22/2025
End Date: 03/23/2025
Hours: Sat 8:30-6:00 Sun 9:30-4:00
Venue: Hawkeye Downs Expo Center
Address: 4400 6th St SW
Hawkeye Downs Expo Center
Cedar Rapids, IA 52404
Website: <http://www.cedarvalleyrockclub.org/>

Cedar Valley Rock & Mineral Society Rock Auction - 03/22/2025

Start Date: 03/22/2025
End Date: 03/23/2025
Hours: Sat 8:30-6:00pm Sun 9:30-4:00
Venue: Hawkeye Downs Expo Center
Address: 39 38th Ave
Hawkeye Downs Expo Center
Amana, IA
Website: <http://www.cedarvalle>

Pinal Gem & Mineral Show - 03/01/2025

Start Date: 03/01/2025
End Date: 03/02/2025
Venue: San Carlos Park
Address: 300 W Central Ave
San Carlos Park
Coolidge, AZ 85128
Website: <https://www.pinalgeologymuseum.org/index.php>

HALF FAST AUCTIONS (Gem, Mineral, Jewelry, Fossil, Equipment Auctions) - 03/01/2025

Start Date: 03/01/2025
End Date: 03/01/2025
Hours: 5:00 pm - ?
Venue: Corner Marketplace
Address: 505 W Kuehn St
Corner Marketplace
Quartzsite, AZ 85346
Website: <https://www.facebook.com/halffastminingco/>

Daisy Mountain Rock and Mineral Show - 03/01/2025

Start Date: 03/01/2025
End Date: 03/02/2025
Hours: Sat 9:00-5:00 Sun 10:00-4:00
Venue: The Anthem School
Address: 41020 N Freedom Way
The Anthem School
Anthem, AZ 85086
Website: <http://www.dmrmc.com/>

Fort Collins RockHounds Show - 03/28/2025

Start Date: 03/28/2025
End Date: 03/30/2025
Hours: Fri 4:00-8:00 Sat 9:00-6:00 Sun 10:00-4:00
Venue: Larimer County Fairgrounds - McKee Building
Address: 5280 Arena Circle
Larimer County Fairgrounds - McKee Building
Loveland, CO 80538
Website: <http://www.fortcollinsrockhounds.org/>

4th Annual Crosslake Agate Gem & Mineral Show - 02/15/2025

Start Date: 02/15/2025
End Date: 02/16/2025
Hours: Sat 9:00-4:00 Sun 10:00-3:00
Address: 34212 CR 3
Crosslake, MN 56442